

PARA INGLÊS LER

HEAD OF PRODUCTION AT THE LARGEST BRAZILIAN PAY TV NEWS CHANNEL

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PROFESSIONAL PROFILE

Challenge-driven Senior Producer and Editor with 18 years of experience in Brazilian television and newsrooms, currently acting as head of production for the major 24h cable news channel GloboNews.

Played different roles throughout the years, acquiring a 360° view of the Brazilian media landscape and a comprehensive grasp of the routines required to facilitate:

- ✓ Production Logistics
- ✓ Live Broadcasts
- ✓ Editorial Changes
- ✓ Visual Identities
- ✓ Cross-functional Teams
- ✓ Production Schedules
- ✓ Editing
- ✓ Executive Production
- ✓ International Productions
- ✓ Budget Management

Won the most prestigious award in Brazilian journalism: Prêmio Embratel 2007 for the series on the 200th anniversary of the arrival of the Portuguese court in Brazil.

T-shaped career, with equal attention to professional accomplishments and studies, including a PhD in Mass Communication and Media Studies.

Extensive international experience, involved in multiple international media projects and residing in France.

Proven ability to lead teams through complex projects with hard deadlines.

Native Portuguese | Fluent English | Fluent French.

PROFESSIONAL EXPERIENCE

COMPANY 1 02/2020 – Present
Largest commercial TV network in Latin America and the second-largest in the world.

Head of Production

- ✓ Head of Production at GloboNews, in charge of the shows aired on the channel.

COMPANY 2 04/2003 – 02/2020
Brazilian news-based pay television channel, part of the Globo group.

Team Supervisor (01/2017 – 02/2020)

- ✓ Supervised the only sustainability program on Brazilian television, hosted by journalist André Trigueiro, reaching first place in the pay TV ratings.
- ✓ Supervised the *Via Brasil* show, revealing the positive side and diversity of Brazil with great ratings.
- ✓ Supervised a series called *História do Futuro*, presented by journalist Miriam Leitão, coordinating a team of 6 people.

Editor-in-Chief (03/2012 – 01/2017)

- ✓ Reformatted the show *GloboNews Literatura* editorially and aesthetically, presented by journalist Edney Silvestre, gaining the praise from literary critics.
- ✓ Live coverage of the biggest Brazilian literary fair, Flip.
- ✓ Shot special editions outside Brazil.

DIRETOR DE PRODUÇÃO (RÁDIO E TV) – P.2

PROFESSIONAL EXPERIENCE (Cont.)

COMPANY 3 04/2003 – 02/2020

Brazilian news-based pay television channel, part of the Globo group.

Executive Editor (04/2003 – 03/2012)

- ✓ Invited to create the *GloboNews em Pauta* show, presenting the news from a more analytical and plural perspective.
- ✓ Participated as executive producer and editor of the biggest Brazilian series about the 200-year anniversary of the arrival of the Portuguese court in Brazil, "1808", which won the Embratel Award in 2007

COMPANY 4 02/2007 – 12/2007

Prestigious Brazilian higher education institution.

Assistant Professor

COMPANY 5 1998 – 2002

Pay TV sports network of the Globo group.

Producer

- ✓ World Cup in Korea/Japan (2002) .
- ✓ Olympics in Sydney (2000) .
- ✓ World Cup in Paris (1998).

COMPANY 6 1998

Paris-based TV show.

Producer

ACADEMIC BACKGROUND

Graduate's degree, Organizational Communication 2016

Escola Superior de Propaganda e Marketing

PhD, Mass Communication and Media Studies 2009

Universidade Federal do Rio de Janeiro

DEA en Sciences Politiques, Communication et médias 1995

University of Paris I: Panthéon-Sorbonne

Bachelor's degree in Media Studies, Communication and Journalism 1992

Pontifícia Universidade Católica do Rio de Janeiro